Who – The tourists who are interested in visiting Hong Kong

What – A educational guide for people who are interested in the culture and languages of Hong Kong

How – Multiple sections that links to different information about Hong Kong, images in the home page with slides to show the main attractions of Hong Kong.

On the homepage, I will probably have a with picture of a major attraction in hong kong and big letters of Hong Kong. Under that will be different tabs that links to different sections.

Things to include: location, food, festival, language, major attractions with a brief description for each. A lot of visual and images instead of words to portray what I am saying.

I also want a slider in the top half of the page that shows images of the major attraction food and culture that switches to a new image every 5 second.

Under that will be clickable images that also lead to the different sections (location, food, festivals, etc..)

<http://www.discoverhongkong.com/us/plan-your-trip/traveller-info/about-hong-kong/index.jsp>

I don’t like the background color of the site even though red symbolizes good luck in China; however, the background color makes it harder to read. The information is separated into different pages/ clickable links to each section.

<https://www.lonelyplanet.com/china/hong-kong>

I like the simplicity and the big text for each section of this website. It makes the website easier to read. However, I don’t like a lot of sections are in one page and not separated into different pages.

<https://www.encyclopedia.com/places/asia/chinese-political-geography/hong-kong>

I don’t like the big block of text of all of the different topics in one page. It makes the website like reading an essay. Also, there is not pictures to make the website more visual